

SUMMER SCHOOL

# HIGH TECHNOLOGY MANAGEMENT

On-campus: 18 Jul - 01 Aug, 2023 On-line: 03 Jul - 17 Jul, 2023

DO YOU WANT TO RECEIVE KNOWLEDGE AND SKILLS OF HI-TECH ENTERPRISES' MANAGEMENT? JOIN THIS SUMMER SCHOOL!

ECTS credits: 4.0 (On-campus), 2.0 (On-line)











## **BRIEF DESCRIPTION**

High Technology Management School is by Samara University offered as an study and research intensive course. During this school students with different backgrounds will receive knowledge and skills of hi -tech enterprises' management. Students will visit successful innovative companies in order to understand the foundations of high technology and its practical and management monetary issues. The course is open for all ambitious students interested in human sciences, engineering or maths. By the end of this course students will have an opportunity to create their innovative hi tech project. Our friendly team, lectures, entrepreneurs, mentors and coaches will the participants throughout the lead process, thus they can take a maximum of it. Acquired knowledge will help students in further commercialization of their ideas.

#### Cost:

US\$800 on-campus, US\$440 on-line includes registration, teaching costs, 4.0 ECTS credits Certificate for on-campus or 2.0 for on-line, additional Russian Language virtul course by ALAR Training Center (33h) + Certificate











#### **Courses:**

- -Design Thinking Lab
- -Greening the business
- -Conflict & Negotiation
- -Basics of Agility
- -Leadership & Organizational
- -Data Science
- -Marketing
- -Risk management
- -Intellectual property
- -Startups 101

Program dates: Choose one of them On-campus: 18 Jul – 01 Aug, 2023 On-line: 03 Jul – 17 Jul, 2023

#### **Registration deadline:**

**On-campus:** March 28, 2023 **On-line:** May 26, 2023

### FORMAT

On-campus	On-line
<ul> <li>Studies</li> <li>Excursions</li> <li>Support 24/7</li> <li>Certificate</li> <li>Additional program</li> <li>(visit to Moscow and Saint Petersburg)</li> </ul>	<ul> <li>Live studies</li> <li>Live excursions</li> <li>Records available</li> <li>for 4 months</li> <li>Support 24/7</li> <li>E-certificate</li> </ul>

Join ON-CAMPUS