





DO YOU WANT TO BRING ENTREPRENEURSHIP SKILLS TOGETHER WITH TECHNOLOGY RESEARCH AND DEVELOPMENT?

ECTS credits: 2.0









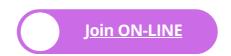


BRIEF DESCRIPTION

Join StartUp Project Management School at Samara University . In 15 days our tutors will guide you through the key milestones of StartUp lifecycle - from idea to working business. You practice management tools that will bring your innovative idea to real project, learn how to reveal the opportunities of VUCA - world for brilliant business -ideas and feedback from international experts on DemoDay. The best StartUp Project will get 4 months of free business tracking by a professional business tracker. StartUp Management School will bring you closer to the launch of you own StartUp . Our friendly team, lectures, entrepreneurs, mentors and coaches will lead the participants throughout the process, thus they can take a maximum of it.

Cost:

US\$440 - includes registration, teaching costs, 2.0 ECTS credits Certificate, additional Russian Language on-line course by ALAR Training Center (33h) + Certificate











Courses:

- Design Thinking Lab
- Digital tools
- Market Research
- Customer Development
- Project Management
- Basics of Agility
- Investment
- Speech and presentation
- Marketing
- Intellectual property

Program dates: 03 Jul - 17 Jul, 2023

Registration deadline: 26 May, 2022

On-campus	On-line
- Studies - Excursions - Support 24/7 - Certificate - Additional program (visit to Moscow and Saint Petersburg)	 Live studies Live excursions Records available for 4 months Support 24/7 E-certificate

