



ALAR
Training Center



SUMMER SCHOOL

INTERNATIONAL COOPERATION: COMMERCIAL NEGOTIATIONS

August 2 - 16, 2024

**EDUCATIONAL PROGRAM FOR HIGHLY
MOTIVATED UNDERGRADUATE, GRADUATE OR
POSTGRADUATE FOREIGN STUDENTS**



**RUSSIAN FOREIGN
TRADE ACADEMY**



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BRIEF DESCRIPTION

A two-week summer school includes lectures, seminars, workshops, cultural visits and sightseeing.

This year's main topic is "Commercial Negotiations".

Negotiations are a highly sophisticated type of business communication. To negotiate successfully, we should know different strategies and tactics, gain cross-cultural competence and realize how the language we use can help us achieve our goals and build a mutually beneficial relationship with our partner. It is a skill which can only be acquired by practicing.

Taking part in the RFTA International Summer School "International Cooperation: Commercial Negotiations" you will have a unique chance to hone the skills of communicating with representatives of different cultures and get valuable feedback from experts in the field.

Cost: US\$943 - includes registration, accommodation, study program and materials, Certificate, additional Russian Language virtual course prior to the trip by ALAR Training Center (33h) + Certificate

Additional expenses: Transport in Moscow, food and other expenses in Moscow, airport pick-up.

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Programm content:

- Negotiations
- Russian Economy
- Business English
- Management in Russian companies
- Intercultural communication
- Design-thinking
- Russian as a foreign language
- Cultural and entertainment events

Program dates:

August 2 - 16, 2024

Deadline for registration:

May 30, 2024

Accomodation:

On the territory of the Academy in Moscow there is a modern campus with academic buildings, a dormitory, a sports and recreation complex with a swimming pool, gyms and game rooms, a library with a reading rooms and self-training areas. A coffee shop and a dining room are also on campus.

Language Requirements: English (B1) & Russian (A0 - A1)

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