



ALAR
Training Center

H

SUMMER SCHOOL

HIGH TECHNOLOGY MANAGEMENT

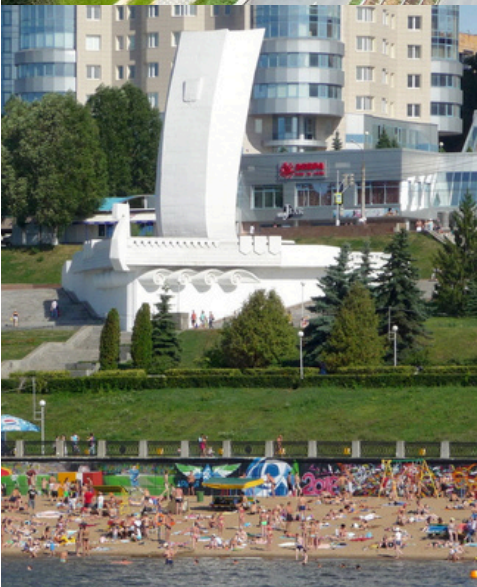
18 July -01 August, 2025

**DO YOU WANT TO RECEIVE KNOWLEDGE AND
SKILLS OF HI-TECH ENTERPRISES' MANAGEMENT?
JOIN THIS SUMMER SCHOOL!**

ECTS credits: 4.0



**SAMARA
UNIVERSITY**



BRIEF DESCRIPTION

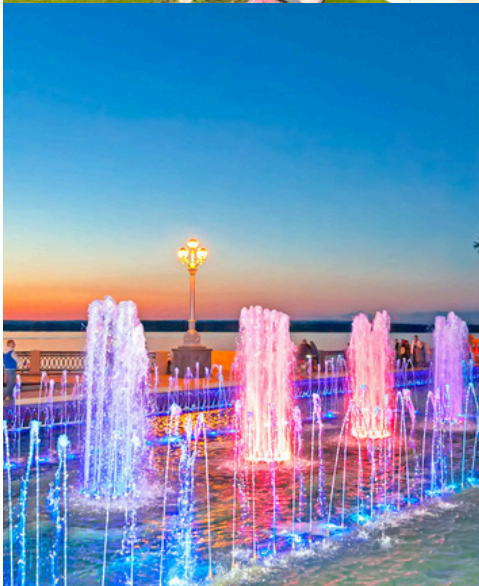
High Technology Management School is offered by Samara University as an intensive study and research course. During this school students with different backgrounds will receive knowledge and skills of hi-tech enterprises' management. Students will visit successful innovative companies in order to understand the foundations of high technology management and its practical and monetary issues. The course is open for all ambitious students interested in human sciences, engineering or maths. By the end of this course students will have an opportunity to create their innovative hi-tech project. Our friendly team, lectures, entrepreneurs, mentors and coaches will lead the participants throughout the process, thus they can take a maximum of it. Acquired knowledge will help students in further commercialization of their ideas.

Cost: US\$1,560, in two installments:

First installment: US\$350 until March 13th '25

Second installment: US\$1,210 until June 30th '25

 ENROLL NOW 2ND INSTALLMENT



Cost includes:

Migrational support for visa, teaching costs (4 hours per day) , Arrival and departure transfer at the Samara airport, Accommodation at the hotel (2-3 students in a room), 2-time meal (breakfast and lunch) , Excursions, tours with transfers, tickets to museums , Social and entertainment activities, Tutor assistance during the stay in Russia , 4.0 ECTS credits Certificate, additional Russian Language virtual course by ALAR Training Center (33h) + Certificate

SYLLABUS:

- Design Thinking
- Marketing
- Risk Management
- Conflict & Negotiations
- EcoDesign
- Intellectual Property
- Project Management. Basics of Agility Business Models

Program dates: 18 July -01 August, 2025

Registration deadline: 13.03.2025

[ENROLL NOW](#)

[2ND INSTALLMENT](#)